



BECOME AN *influencer*

| BENEFITS | CONTRIBUTER | ADVOCATE | CHAMPION | HERO | LEGACY |
|--|-------------|---------------------|--------------------|--------------------|---------------------|
| | \$500-999 | \$1,000-4,999 | \$5,000-9,999 | \$10,000-19,999 | \$20,000+ |
| Pre-Event Recognition | | | | | |
| Corporate name/logo on all publicity from date of commitment | X | ✓ | ✓ | ✓ | ✓ |
| Social media acknowledgement w/ logo | X | ✓ | ✓ | ✓ | ✓ |
| Social media mention (Facebook & Instagram) | X | ✓ | ✓ | ✓ | ✓ |
| Website presence | X | X | ✓ | ✓ | ✓ |
| Email blasts | X | X | ✓ | ✓ | ✓ |
| Applicable event advertisements | X | X | ✓ | ✓ | ✓ |
| Event flyer | X | X | ✓ | ✓ | ✓ |
| Press release | X | X | ✓ | ✓ | ✓ |
| On-Site Recognition | | | | | |
| Tables/guests at event | 1 seat | 1/2 table (5 seats) | 1 table (10 seats) | 1 table (10 seats) | 2 tables (20 seats) |
| Company mention during speaking program | X | X | X | ✓ | ✓ |
| Program inclusion | X | X | X | ✓ | ✓ |
| Booth at event (if applicable) | X | X | X | ✓ | ✓ |
| Logo on event sponsor banners | X | X | ✓ | ✓ | ✓ |
| Logo on T-shirts (if applicable) | X | X | ✓ | ✓ | ✓ |
| Name listed on back of shirt | X | X | ✓ | ✓ | ✓ |
| T-shirts provided | 2 | 5 | 5 | 10 | 15 |
| Post-Event Recognition | | | | | |
| Outgoing press release | X | X | ✓ | ✓ | ✓ |
| Company newsletter | X | X | ✓ | ✓ | ✓ |
| Thank-you eblast | X | X | ✓ | ✓ | ✓ |
| Non-Event Benefits | | | | | |
| Organized community service project | X | X | ✓ | ✓ | ✓ |
| 20% off all CityServe events | X | X | ✓ | ✓ | ✓ |